

# eminent

SUPPORTING MIGRANT FEMALE ENTREPRENEURS



## WELCOME

*Welcome to the second edition of our Enabling Female Migrant Entrepreneurs (EMINENT) project newsletter. Inside our second issue you will gain an insight into project output updates, resources developed and key regional information from the partners involved.*

EMINENT is an EU Erasmus+ Project that is being implemented under the framework of the Erasmus+ Programme- KA2 Strategic Partnerships for vocational education and training and is funded by the European Commission.

The project is led by East Belfast Enterprise who is the local Enterprise Agency for East Belfast in Northern Ireland

This project has been funded with support from the European Commission. The author is solely responsible for this publication (communication) and the Commission accepts no responsibility for any use may be made of the information contained therein.

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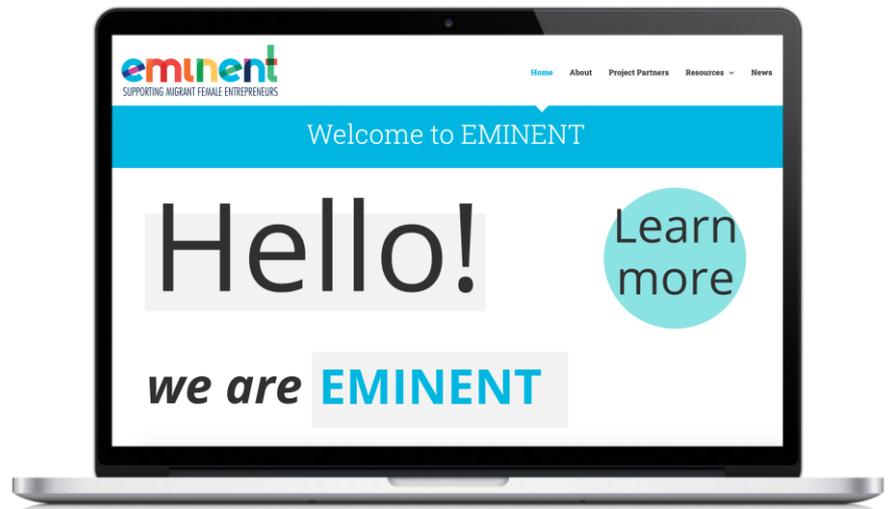
Co-funded by the  
Erasmus+ Programme  
of the European Union

# EU INSIGHT

The European Commission identifies the potential of female visionaries as an 'under-exploited source of economic growth' and has launched the Europe 2020 strategy to tackle this.

Many of these women have built rewarding businesses, which allow them to sustain a good living and support their families. However, some female migrant entrepreneurs have gone further to build empires that have made lasting waves across the evolving global landscape. According to a 2014 report published by the Centre for Entrepreneurs and Due Dil, women in 64 nations overtook UK-born entrepreneurs when it came to setting up and running a business. Taking the top spot with 46.5% was Zimbabwe. This was followed by Singapore (42.9%), China (40.1%) and then Russia (39.0%). Lower income countries, such as Bangladesh and Uganda also had high rates of entrepreneurial women, despite the challenging economic conditions they face. Often, the reasons for the birth of these ventures are primarily rooted in the need to support and survive, although many more women are now increasingly turning their minds to business, harnessing sheer entrepreneurial spirit.

With so much talent and entrepreneurial vision spread across the globe, it's therefore difficult to understand why we don't see more female migrant entrepreneurs gracing the dynamic business scene. Contrary to the 29.1% of UK women who have founded a company, 25.9% of migrant women have done the same. Moreover, whilst women-led businesses continue to make valuable contributions to the economy, a publication by the Economic and Social Research Council discovered that women-owned enterprises typically begin with lower levels of resources than businesses led by men. This means that many are forced to accept additional funding at unreasonable terms, driven by their dogged determination to succeed



## WEBSITE LAUNCH

***EMINENT-Inspiring Female Entrepreneurship***

***We are delighted to announce that we have just launched our new and exciting EMINENT project website***

**[www.eminentproject.eu](http://www.eminentproject.eu)**

The project website will foster ongoing knowledge exchange, most importantly the website will host all of the resources developed over the course of the project, helping to build closer relationships, share information, and promote 'communities of learning and practice'. Our "Latest News" section will be updated regularly with interesting and informative blogs to keep our learners in the know.

Want to learn how you can access effective, practical training on Data management skills including: analysis, credibility assessment, researching and logical thinking?

Our online community is a welcoming place of full of peer learning and support. Here you can connect with other teachers, entrepreneurs and students across Europe, learn from our expert resources and acquire new data skills to start up or grow your business, make it more productive or develop your own digital competences.

# FOSTERING BEST PRACTICE

*The overarching goal of EMINENT is to increase the number of female migrant entrepreneurs by transforming their access to and the quality of the training they receive from entrepreneurship VET institutions*

To do this project consortium are working with a range of enterprise education providers from local authorities to community organizations, in their regions to improve the quality of learning opportunities that are available to them. We are actively researching various engagement techniques and profiling some of the best methods in successfully interacting with refugees and migrants.

To achieve this we are working on our first project goal which is to develop a **Compendium of Good Practice** that will present good practice on engaging with women from minority groups and culturally appropriate and effective pedagogical techniques. The purpose of the Compendium is to establish:

- Best practice from community organisations, business trainers and the migrants themselves
- What support is available for female migrants, who are interested in starting their own business, across Europe
- How best to engage and attract this client group and the nuances of this engagement
- The obstacles this client group face to start their business

*It will serve as a research support for the project in developing Intellectual Output 2,*

*The EMINENT Curriculum and Classroom Course, ensuring this development provides a pathway to support female migrants, into successfully launching their own venture. The Compendium is now close to draft stage and we hope to share it with you all, during the summer of 2020*

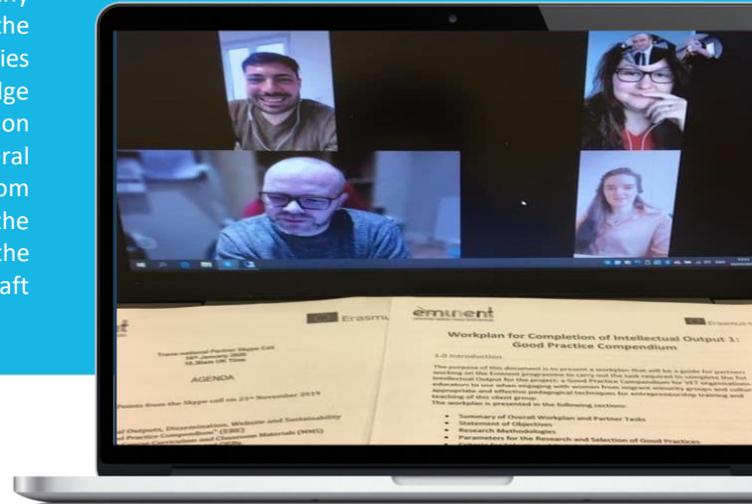


[A sneak peek of the Irish Research report](#)

# Skype & Zoom Meetings

*The EMINENT project team have hosted two successful virtual meetings with technology such as Skype and Zoom; this will ensure we continue to achieve progress amidst the challenging circumstances surrounding Covid-19*

These meetings provide a perfect platform to discuss any potential issues that may arise since the partnership met at the previous meeting. They also highlight any additional opportunities that can be captured through EMINENT and acts as a knowledge exchange platform where partners continually update on progress made, any interactions made regionally and general information from a regional context. The most recent Zoom meeting allowed partners to agree on the final draft of the Compendium of Good Practices, which is to be finalized in the coming weeks through peer reviews ensuring a strong draft document is achieved.



## Meet the Partners

All our partners have lots of experience in dealing with our specific target groups and also in collaborative projects at regional, national and international level and come highly recommended for their ability to communicate and contribute proactively to multi-actor projects on this scale. The partnership mix has been carefully set up with the aim to make the best combination of performance and activities within the project. Our partners include the following...



**East Belfast Enterprise**

(UK/Northern Ireland)

<https://www.eastbelfast.org/>



**Roscommon LEADER Partnership**

(Ireland)

<http://www.rosleaderpartnership.ie/>



**Momentum Consulting**

(Ireland)

<https://www.momentumconsulting.i>



**European E-learning Institute**

(Denmark)

<http://euei.dk/>



**ROC Noorderpoort**

(Netherlands)

<https://www.noorderpoort.nl/>



**tvw GmbH**

(Germany)

<http://thevisionworks.de/>

## Keep In Touch

To keep up to date on project activities follow us on...

**Facebook** <https://www.facebook.com/EMINENTprojecteu/>

**Twitter** <https://twitter.com/eminentproject>

**LinkedIn** <https://www.linkedin.com/company/enabling-female-migrant-entrepreneurs>

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